

AMA/ATVA Organizer News

News for AMA/ATVA Chartered Clubs and Promoters

Volume 12, Number 2/June 2008

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**THE MISSION OF THE AMERICAN MOTORCYCLIST ASSOCIATION
(AMA) IS TO PROMOTE AND PROTECT THE MOTORCYCLING
LIFESTYLE**

ORGANIZER SERVICES

DATA CARDS AND SLIDE DATA RECORDERS

As mentioned in the last issue of Organizer News, data cards will no longer be available through AMA when our current supply is depleted. While we understand that the data card was a valuable source of information for many organizers, in the interest of being cost effective for our Association, Organizer Services can no longer justify the expense of ordering, sending and storing data cards.

Data cards have been used as a secondary form of release. However, their use was always optional. Original print and sign release waivers (order from the Supply Order form or download if you have a color printer) have always been the official release form for AMA sanctioned events, and remains so today.

Explore the possibilities! Feel free to use the data card as a pattern to create a customized form that will benefit your organization's needs. Several sources for design and printing can be located using the internet, or perhaps a local printing company can design something special for you. If you do choose to continue using data cards in some manner, there is no need to return the top copy to AMA.

While repair service for slide data recorders is still available, AMA will no longer stock them for sale. We will continue to offer the pump-type recorder for sale.

If you have questions regarding data cards or recorders, please contact Priscilla at papplin@ama-cycle.org or 614.856.1900, extension 1261.

FREE FLAGGER VIDEO AVAILABLE

Have your Flaggers been trained? Do they understand the importance of which flag to wave and at what time? If you're looking for guidance on how to instruct your Flaggers at motocross events, you can easily find some good answers and guidance from the Brett Downey Safety Foundation's Instructional DVD for Caution Flaggers. AND, it's available FREE to AMA Organizers!

The video, which is approximately twelve minutes long, explains all the ins and outs of proper flagging procedures. It is intended for track owners and/or promoters to view with experienced caution flaggers, as well as those new to flagging.

AMA has a limited supply of these DVDs exclusively available to AMA Organizers. To get your FREE copy, contact Priscilla at papplin@ama-cycle.org or call 614.856.1900, extension 1261. Our supply is limited.

In addition to the limited supply of Flagger DVDs the AMA is offering, the video is available FREE to track owners ONLY directly from the Brett Downey Safety Foundation. E-mail your request to info@mxsafety38.org. Be sure to include the following information: Track Owner Name, Track Name and Track Address. Although the video is free, the Foundation welcomes donations.

We thank the Brett Downey Safety Foundation for making this valuable instructional DVD available. The AMA encourages all AMA Organizers to take advantage of this generous offer made available through the Foundation.

An important related reminder--the minimum age requirement for Flaggers at AMA sanctioned events is 16 years.

BOOKMARK YOUR PAGE OF THE AMA WEBSITE
WWW.AMADIRECTLINK.COM/ORGANIZERS
FOR EASY ACCESS TO IMPORTANT BULLETINS AND FORM DOWNLOADS



INSURANCE ISSUES & ISSUING INSURANCE

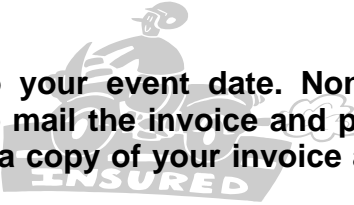
By Sandi Dunphy, Insurance Coordinator

By now, many of you have received your sanctioned event insurance policy by our new method – e-mail! The addition of insurance issuance software has really streamlined the process. (Just think how quickly it'll go once I *really* know what I'm doing.) I'm using either the e-mail address submitted on your charter or on the sanction to send your policy. The message will indicate it's from 'certificates@certificatesnow.com' and includes a cover sheet and three page policy.

Once the policy e-mail is sent, I wait a day (or over the weekend for policies issued on Friday) then mail your sanction cert, insurance invoice, meet checklist, referee report and data plates (if ordered). These materials will arrive in a smaller envelope than you're used to seeing; an AMA business-sized window envelope for the standard package or an AMA 6x9 manila envelope if I have to include a copy of the insurance policy due to e-mail delivery failure or (horrors!!) lack of an e-mail address.

A couple of things to remember: There is a page included in your policy titled "Supplement to Certificate of Insurance" – that's your additional insureds. Districts, clubs, promoters, landowners, sponsors, riders, crew, officials, etc. – they're all automatically covered and will not be listed individually. In particular situations and by request only I will list government-type offices; please be sure you submit those on your insurance sheet to avoid the \$25 charge to add them.

Insurance must be paid prior to your event date. Non-payment will result in cancellation. If there isn't time to mail the invoice and premium by USPS, use a faster method or call me – I have a copy of your invoice at my desk and will take your credit card number.



IMPORTANT REMINDER: ALL WAIVERS MUST BE DATED AND WITNESSED

AMA/ATVA MEMBERSHIPS PURCHASED WITH CREDIT CARD

By Marie Esselstein, Administrative Assistant

We need your help to avoid double-billing new AMA members. The AMA wishes to remind our AMA Organizers not to process credit card payments accompanying AMA membership applications at your events. AMA processes these credit card payments when the applications are received at headquarters. If your organization runs these credit card applications as well, our members will be double charged for their memberships. Please help us avoid this inconvenience to our members by following AMA guidelines and only sending check or money order payment for those memberships not bearing credit card information. We appreciate your help.



REPORTING ENDURO RESULTS

Kim Johnson, Post-Event Coordinator, wants to remind you that the top 15% of "B" Enduro results must be submitted in writing when sending in the post-event paperwork. If you have questions please contact Kim at kjohnson@ama-cycle.org or 614.856.1900, extension 1212.

**BOOKMARK YOUR PAGE OF THE AMA WEBSITE
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PRE-EVENT SANCTION PACKET-WHAT IS INCLUDED?

Although mentioned earlier in this Newsletter, we want to review with you what pieces of information you should expect to receive in your pre-event sanction packet.

You should always receive a Referee Report Form, AMA Checklist, Cancellation Card and Sanction Authorization Form. Additionally, these items may be included in your pre-event sanction packet: 1) Insurance Certificate (included if we have no valid e-mail address); 2) Insurance Invoice (included if not pre-paid); and (3) Data Plates (included if ordered).

Injury Report forms are no longer included in the pre-event sanction packet. However, they can be ordered using the AMA Supply Order Form. Or, any of the required forms may be downloaded from your special section of the AMA website, the AMA Organizers' Page, at www.AMADirectLink.com/Organizers.

IMPORTANT REMINDER: ALL WAIVERS MUST BE DATED AND WITNESSED

STICKY SITUATION, PART II

The AMA lobby refrigerator is looking more like it belongs to motorcycle enthusiasts thanks to several responses to our request for decals, and we hear more are on the way! Thanks to **Sound Rider**, **AMA District 37 Dual Sport**, **Billings Motorcycle Club**, **AMA District 27**, **Victory Sports**, **AMA District 16**, and **Motokazie** for being stuck on the AMA!

There is still plenty of space for YOUR stickers. Keep sending them in and we will gladly thank you in the October issue of *AMA/ATVA Organizer News*.

THANKS FOR RESPONDING

In March, we sent letters to AMA Organizers who held AMA charters in 2007, but had yet to renew for 2008. We've had many responses and want to thank and welcome our returning AMA Chartered Organizers! Your continued support is greatly appreciated!

If you know of a club in your area that is not chartered with AMA, please mention the AMA and encourage them to contact us so we can discuss with them how we can join together to support and protect our passion for motorcycling.

AMA CHARTER STATS & STUFF

It's well known that there are over 290,000 individual AMA/ATVA members, but do you know how many other clubs and promoters join you as an AMA Organizer? Well, here's a little trivia for you. Currently, there are **1,205 AMA/ATVA CHARTERS**. Of the 1,205, there are **156 SOCIAL CLUBS**, **21 HISTORIC CLUBS**, **307 RECREATIONAL PROMOTING CLUBS**, **112 RECREATIONAL PROMOTERS**, **282 COMPETITION PROMOTING CLUBS**, **246 COMPETITION PROMOTERS**, and there are **74 PROMOTING CLUBS AND 7 PROMOTERS WHO HOLD BOTH TYPES OF CHARTERS**. Thank you!

By the way, we still have 40 pending 2008 charters, meaning chartering requirements haven't been met for one reason or another. If you're among that 40, you've received some type of notice from us. Check out <http://www.amadirectlink.com/clubs/index.asp> to confirm if your organization's charter has been approved for 2008. If you're listed, you're chartered. If not, your charter is pending or may not have been received.

The above link is also a great tool to use in meeting other AMA enthusiasts in your area! Summer is a great season for community club rides, picnics with your comrades, or group trail rides. Enjoy!

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JULY 16, 2008 = RIDE TO WORK DAY

Speaking of comrades, this year's "17th Annual Ride to Work Day" is July 16, 2008. That's just another typical day for many of us.

Although we ride for many different reasons, most of us feel a connection with other motorcyclists when we pass each other on the road. However, one reason for riding that we increasingly have in common, not to mention supporting "Ride to Work Day," is the PRICE OF FUEL.

Don't only ride your motorcycle to work on July 16, but as often as you can. Show 'em that riding a motorcycle is not only more fun and invigorating, but easier on your pocket book.

AMA RECREATIONAL RIDING

By Dave Hembroff, Recreational Riding Manager

Greetings!

In only a few weeks we will be at the halfway point in the year and deep into riding season. I'm sure you are as busy as we are getting your events promoted and set and we wish you all the best. When your event poster displays the AMA sanctioned event logo, you are helping your association reach out to motorcyclists in a very real and tangible way.

It is important the AMA continue to fight for the rights of all motorcyclists and provide our members with unbeatable benefits. As an AMA Organizer, you meet the needs of riders to gather and enjoy fellowship with other motorcyclists. This is a very personal thing and I thank you for your efforts. Truly, the AMA would not be the premier motorcyclist membership association it is without you.



I know it's not easy to do all of the planning, marketing, sponsorship solicitation, coordination with agencies at all levels, volunteer management, and so much more that goes into any motorcycle event. There never seems to be enough hands to do the work, and yet you still manage to get it done – sometimes year in and year out and sometimes on a weekly or monthly basis! Of course, if there is anything the AMA can do to make your job easier (and more fun!), we're here to help.

AMA Road and Recreational Riding works very closely with AMA Organizer Services to help with event and organizer issues. Sometimes we just lend a hand, taking the time to return a phone call or email. Sometimes we act as advisors for recreational riding events, organizer or club information. We are all part of the same team, your AMA.

Thank you for all your efforts on behalf of motorcyclists. You are often the only "face" of the AMA non-members see, and we appreciate you for helping the association grow. I always look forward to hearing from you. Please drop me an email at dhembroff@ama-cycle.org if you have any questions or issues I can help you with. If you have dual-sport or off-road recreational riding questions, contact Joey Funtjar, our Riding Coordinator at jfuntjar@ama-cycle.org.

Until I see you on the road...



RIDE ON --->
Dave Hembroff, AMA Riding Manager



AMA SPECIAL EVENTS

By Will Stoner, Director of Special Events

The 16th edition of AMA Vintage Motorcycle Days (VMD), returns to Mid-Ohio Sports Car Course in Lexington, Ohio, July 25-27, 2008. We are celebrating Triumph Motorcycles and the 50th anniversary of the Triumph Bonneville as the AMA Vintage Motorcycle Days Marque of the Year for 2008. The Marque of the Year (MOY) display at VMD has become one of the most prestigious and popular elements of the event.

The Marque of the Year will honor all Triumph motorcycles, but feature the illustrious 50-year history of the Bonneville. All Triumph owners, from Coventry to Hinckley are invited to bring their machines to VMD and display them in the Triumph Corral. Participation in the Triumph Corral is free with paid admission to VMD. All Triumph Corral participants will receive a special commemorative goodie bag and other special benefits.

A select group of significant examples will be selected as part of the Marque of the Year display in the Infield of Mid-Ohio Sports Car Course. Individuals interested in being in the display or the corral can contact Will Stoner by e-mail at wstoner@ama-cycle.org, or by calling 614.856.1900, extension 1227.

The legendary Mid-Ohio circuit will again host American Historic Motorcycle Racing Association (AHRMA) road racing throughout the weekend; two days of AHRMA motocross, plus observed trials and dirt-track racing also will be on the schedule. In all, the AHRMA racing events are expected to attract more than 1,500 competitors.

AMA Vintage Motorcycle Days 2008 also will feature three vintage bike shows, the traditional all-brands AMA Swapmeet (North America's largest); a slate of guest speakers, including world traveler Ted Simon, motojournalist Clement Salvadori and renowned designer Craig Vetter; demo rides offered by Triumph, Harley-Davidson and Buell, BMW, Ducati, Kawasaki, Kymco, Moto Guzzi and Can-Am Spyder; an array of vendors featuring new products from top manufacturers and dealers; the annual Motorcycle Hall of Fame Auction of motorcycles and memorabilia; and several exciting entertainment acts.

The Club Corral feature continues to grow. Complimentary spots are available in the infield for your club to gather, promote your events or just have a picnic. We will provide you with enough space for all your members to park their bikes and put up a tent.

VMD continues to be the major benefactor for the Motorcycle Hall of Fame Museum. For more information, or to sign up for the Club Corral, contact Will Stoner at 614.856.1900, extension 1227 or wstoner@ama-cycle.org.



[MOTORCYCLE HALL OF FAME MUSEUM](#)

[EVENTS AND EXHIBITS FOR 2008](#)

By Don Argento, Marketing Director

The following events and exhibits are happening here at the Museum in 2008, and are all open to the public. Visit our website www.MotorcycleMuseum.org for all the details.

June 7 – Japanese Motorcycle Saturday, Museum Grounds, Pickerington, OH

June 27 & 28 – “MotoStars: Celebrities + Motorcycles” exhibit gala weekend including a V.I.P. party and charity auction on June 27; and an official ribbon cutting ceremony, panel discussion, autograph session, and book signing on June 28, Museum Grounds, Pickerington, OH

July 24 – Arlen Ness “Awesome-Ness exhibit dedication, “Seeing Red: The Eye-Opening Art Of Dawn Deppi” exhibit dedication, Museum Grounds, Pickerington, OH

July 25-27 – AMA Vintage Motorcycle Days, Mid-Ohio Sports Car Course, Lexington, OH

August 23 – European/British Motorcycle Saturday, Museum Grounds, Pickerington, OH

October 10-11 – Motorcycle Hall of Fame Museum Induction Ceremony & Concours d’Elegance Weekend, Museum Grounds, Pickerington, OH

IMPORTANT REMINDER: ALL WAIVERS MUST BE DATED AND WITNESSED

LEATHER AND ICE 2008

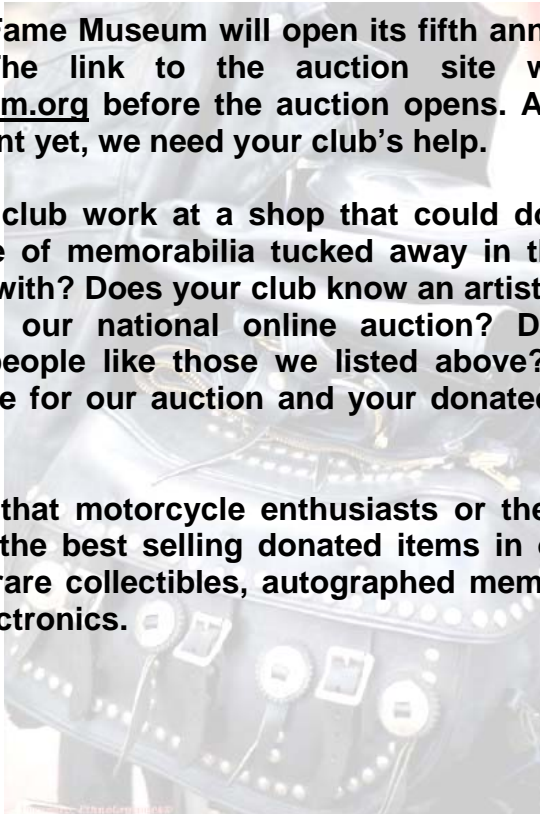
By Toni Severance, Annual Fund Manager



The Motorcycle Hall of Fame Museum will open its fifth annual online auction on November 1, 2008. The link to the auction site will be available at www.motorcyclcemuseum.org before the auction opens. And to make this year the most successful event yet, we need your club’s help.

Does someone in your club work at a shop that could donate an item for the auction or have a piece of memorabilia tucked away in their garage that they would be willing to part with? Does your club know an artist who would be willing to put up a piece on our national online auction? Does your club have connections with any people like those we listed above? We want to have a variety of items available for our auction and your donated items will make the difference.

We’re asking for items that motorcycle enthusiasts or their friends and family would enjoy. Some of the best selling donated items in our last few auctions have been riding gear, rare collectibles, autographed memorabilia, race entries, artwork, jewelry, and electronics.



This year we're also looking for sponsorships for our Leather and Ice Online Auction. If your club or organization is interested in sponsoring, we offer coverage on our auction website and emails. Most importantly, you would be helping the Motorcycle Hall of Fame Museum meet its fundraising goal of \$25,000.

If you have some extraordinary item or service to donate to our auction or are interested in sponsorship, we'd love to talk to you. Please call me at 614.856.2222, extension 1340, or e-mail me at tseverance@motorcyclemuseum.org to discuss how you can help the Museum with this year's auction.

AMA COMMUNICATIONS



PROMOTE YOUR EVENT IN *AMERICAN MOTORCYCLIST*

By James Holter, Associate Editor/*American Motorcyclist*

If you have some killer photography from your event or club activities that showcases the fun and excitement of motorcycling, the editors at *American Motorcyclist* would love to see it and consider it for the pages of the magazine.

As the official journal of the American Motorcyclist Association, *American Motorcyclist* is seen by more than a quarter-million die-hard motorcyclists each month. You can help us promote our sport, as well as your own event, by providing quality, high-resolution images that convey how cool motorcycles are.

While we dig the machines as much as anybody, we're primarily interested in photos of the kids, women and men who are the heart and soul of motorcycling.

So, help the AMA show the world how fun motorcycling can be and fire off your high-resolution images (in jpeg format) to submissions@ama-cycle.org. Make sure you include your full name, the correct spelling of the names of the people in the images, the date and location of the event, and the correct spelling of the name of the person who took the photo.

All submissions become the property of the American Motorcyclist Association and could be published in the magazine. Of course, only submit photos to which you own the full copyrights.

If you have any questions, please call Bill Kresnak at 614.856.1900, extension 1247, and thanks.

WELLS FARGO MOTORSPORTS ANNOUNCES:

PARTICIPANT ACCIDENT COVERAGE AVAILABLE FOR AMA EVENTS

What is the coverage?

You can select either \$10,000 or \$15,000 excess medical coverage, and for no extra cost, you will also receive \$10,000 Accidental Death and Dismemberment coverage. A \$2,500 Excess Medical per person deductible will apply to any medical claim.

Who is covered?

Riders, flaggers and other participants, other than employees, are covered but only while performing event related duties and only if the participant has signed the AMA release and waiver agreement.

How do I purchase this coverage?

Select the option you want and return the application form along with your payment no less than 10 days prior to the event to the address noted below. (Contact Wells Fargo directly for forms--contact information below).

If we have claims to report, how do we handle that?

Fully complete and sign the AMA injury report form and fax to 713-507-9470. Refer to www.wisenberg.com for claim reporting information, including frequently asked questions.

For application form and/or more information, contact Wells Fargo Motorsports, PO Box 201469, Dallas, TX, 75320-1469, (800) 364-9476.

RAMP VS PARTICIPANT ACCIDENT COVERAGE

RAMP medical coverage is still available to individual AMA/ATVA members as an AMA/ATVA optional member benefit. The basic difference between the RAMP program and the Participant Accident Coverage is that RAMP is purchased on an individual basis and the Participant Accident Coverage is offered to/purchased by AMA Organizers to cover all their participants at AMA sanctioned events. RAMP is administered by Selman & Company. Contact them at 800.556-7614 for details.

SHORT AND EASY TO REMEMBER BUT NEED TO KNOW

Motocross organizers **MUST** submit their results to AMA electronically after the event. Send them to results@tracksidesoftware.com.

Be aware that some newer individual AMA membership numbers consist of seven digits.

BOOKMARK YOUR PAGE OF THE AMA WEBSITE
WWW.AMADIRECTLINK.COM/ORGANIZERS
FOR EASY ACCESS TO IMPORTANT BULLETINS AND FORM DOWNLOADS

Supplies for sanctioned events must be ordered six weeks in advance of your event date in order to avoid paying express shipping charges.

CHARITABLE DONATIONS REPORTED BY AMA ORGANIZERS STILL CLIMBING

AMA Organizers have again stepped up to do their part in supporting charity organizations. So far this year, monetary donations reported by AMA Organizers during 2007 exceed \$7.5 million dollars; up about \$400,000 from what was reported for 2006 at this time last year...*7.5 MILLION DOLLARS*...and that's not even considering the **PRICELESS** donation of your **valuable time**, **emotional** and **physical support**, **food donations**, etc. that you overwhelm communities with so selflessly.

THANK YOU AMA ORGANIZERS!!! YOU ARE APPRECIATED!

ORGANIZER SERVICES DEPARTMENT

Manager – Cherie Schlatter

614.856.1900 X 1242

cschlatter@ama-cycle.org

Charter Questions – Joyce Lea Helmick

614.856.1900 x1241

jhelmick@ama-cycle.org

Sanctioning Questions – Serena Van Dyke

614.856.1900 x1256

svandyke@ama-cycle.org

Insurance Questions – Sandi Dunphy

614.856.1900 x1237

sdunphy@ama-cycle.org

Supply Orders – Priscilla Applin

614.856.1900 x1261

papplin@ama-cycle.org

Post-Event Questions – Kim Johnson

614.856.1900 X 1212

kjohnson@ama-cycle.org

2008 AMA SAFETY AWARD ORDER FORM

The Safety Award is an incentive award to promote rider safety. It should be presented to the member of your club with the most outstanding safety record for the year. The AMA will provide **ONE Safety Award plaque at no charge** to each currently chartered club/promoter that **returns this form by AUGUST 1.** Additional plaques are available for \$15.00 each (pre-paid). Please enclose a check or money order with your order or provide credit card information below if you prefer to charge to **VISA, MasterCard, Discover or American Express.**

ONE FREE SAFETY AWARD: 1

NUMBER OF ADDITIONAL AWARDS: _____ @ \$15.00 EACH = \$ _____

2008 AMA SERVICE AWARD ORDER FORM

The Service Award is for the person the club feels has accomplished the most throughout the year. The AMA will provide **ONE Service Award plaque at no charge** to each currently chartered club/promoter that **returns this form by AUGUST 1.** Additional plaques are available for \$15.00 each (pre-paid). Please enclose a check or money order with your order or provide credit card information below if you prefer to charge to **VISA, MasterCard, Discover or American Express.**

ONE FREE SERVICE AWARD: 1

NUMBER OF ADDITIONAL Awards: _____ @ \$15.00 EACH = \$ _____

Charter Name: _____

Charter Number: _____ C/O: _____

Fed-Ex Shipping Address: _____
(CANNOT DELIVER TO PO BOX – Please check if: Residential or Business address)

City: _____ ST: _____ Zip: _____

Phone # _____

Credit Card # _____ Exp. _____

Mail forms to: American Motorcyclist Association
Attention: Charter Department
13515 Yarmouth Drive
Pickerington OH 43147

Fax forms with credit card information to: 1.614.856.1921

ORDER FORMS RECEIVED AFTER AUGUST 1, 2008 MAY NOT BE PROCESSED