

# AMA Organizer News

## Special Edition

*THE MINI EDITION WITH THE MAXIMUM NEWS*

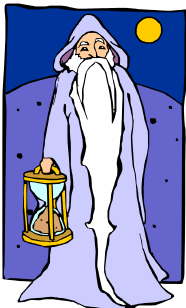
*Good-bye  
2007*

**HAPPY NEW YEAR**

*Welcome  
2008*



**WELCOME TO THIS SPECIAL EDITION!**  
**STAFF UPDATES AND CONTACT INFORMATION**  
**REINFORCING PAYMENT OF INSURANCE PREMIUMS**  
**ELECTRONIC COMMUNICATIONS**  
**NEW PARTICIPANT ACCIDENT COVERAGE AVAILABLE FOR .**  
**EVENTS**  
**INSURANCE APPLICATION**  
**ANNUAL RELEASE UPDATE**



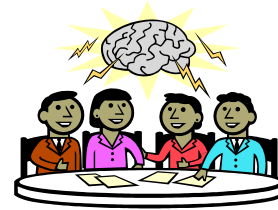
**BOOKMARK YOUR PAGE ON THE AMA WEBSITE....**

**[WWW.AMADIRECTLINK.COM/ORGANIZERS](http://WWW.AMADIRECTLINK.COM/ORGANIZERS)**

**AND CHECK IT FREQUENTLY FOR ALL THE UP-TO-DATE INFORMATION**

January 2008

***SAME FRIENDLY DEPARTMENT...  
ONLY OUR NAME HAS CHANGED***



Welcome to a special edition of AMA Organizer News! With a new year upon us, I for one am amazed that it is January 2008! Where did the last five months go? A lot of you are wrapping up your seasons, and for some, getting started. The Holiday Season has come and gone. I hope you all had a Merry Christmas and a Happy New Year!

There are a lot of new and exciting changes happening here at the AMA. Our department for one is going through some transitional and staff changes. I wanted to let you know what we are working on and what we are looking forward to in 2008.

The first point of business is our name change. We have had several different names over the years and hopefully this one will make our point. Our new department name is now **Organizer Services**! Sound simple? Well, it is. We are here to provide you, AMA Organizers, with the services you want and deserve. This includes all organizers; whether it is Clubs, Promoters, Road, Off Road, Competition, Social, Historic, Recreational...you are all AMA Organizers. Organizer Services is committed to provide you with the best service possible.

On the following page is a directory of **Organizer Services** staff and our various roles. At any time, you are welcome to contact me directly. However, I'm sure the coordinators will be able to assist you. Cross-training is among our goals so that whenever you call, we'll always be able to assist you.

There are some BIG changes coming and some not so big. I strongly urge you to read through this Special Edition carefully and make sure you pass the information to other members of your organization. We will publish this Special Edition online at [www.AMADirectLink.com/Organizers](http://www.AMADirectLink.com/Organizers), so everyone in your organization can get the news first-hand, too. Please bookmark this link for future reference. It is YOUR link to a lot of valuable information for AMA Organizers.

Many of you may already know me, but perhaps under a different name. I have been with the AMA for 19 years now, serving in Chartering, Sanctioning, Insurance, Sports, and as an assistant to a Vice President. Like many of you, I was so sad when Mary Hurley announced her retirement; she's been a dear friend and mentor to me. But, I'm also excited for the opportunity to use my experience to hopefully improve our services for all of you.

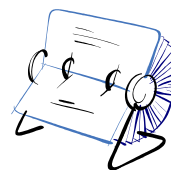
We have a lot of work ahead of us, and your input and advice are being heard. Our biggest goal this year is to make all of the "steps" necessary to charter and sanction an AMA event available online by 2009. That means an AMA Organizer will be able to charter, sanction, get insurance, post reports, order supplies...do just about **EVERYTHING** online!

Thank you all for your continued support. If we work together we can succeed together. We are the American Motorcyclist Association!

*Cherie Schlatter*

Organizer Services Manager

## STAFF UPDATES



Joanne Carlson, known to most of you as AMA Insurance Processor, retired on December 14, 2007, after 16+ years of service to our Association. We want to thank Joanne for her years of assistance and will certainly miss her! We wish you the best, Joanne.

There have been a few changes within Organizer Services. Please consult the directory below for staff and their primary duties so we can best assist when you contact us.

### *Organizer Services Contacts*

Telephone us at 614.856.1900 -- Fax us at 614.856.1921

<u>NAME</u>	<u>E-MAIL</u>	<u>PHONE EXT.</u>
Cherie Schlatter, Manager	<a href="mailto:cschlatter@ama-cycle.org">cschlatter@ama-cycle.org</a>	1242
Joyce Lea Helmick, Charters	<a href="mailto:jhelmick@ama-cycle.org">jhelmick@ama-cycle.org</a>	1241
Serena Van Dyke, Sanctions	<a href="mailto:svandyke@ama-cycle.org">svandyke@ama-cycle.org</a>	1256
Sandi Dunphy, Insurance	<a href="mailto:sdunphy@ama-cycle.org">sdunphy@ama-cycle.org</a>	1237
Kim Johnson, Statistician	<a href="mailto:kjohnson@ama-cycle.org">kjohnson@ama-cycle.org</a>	1212
Priscilla Applin, Supply Order Requests	<a href="mailto:papplin@ama-cycle.org">papplin@ama-cycle.org</a>	1261

***THE MISSION OF THE AMERICAN  
MOTORCYCLIST ASSOCIATION (AMA) IS TO  
SERVE THE INTERESTS OF MOTORCYCLISTS BY  
PURSUING, PROMOTING AND PROTECTING THE  
FUTURE OF MOTORCYCLING***



## ***PAYMENT OF LIABILITY INSURANCE PREMIUMS***

***~~SAME POLICY REINFORCED~~***

We'd like to remind all AMA Organizers that insurance premium payments are, "**due ten days prior to your event.**" In the past, we have sometimes "bent" this policy. Unfortunately, some have taken advantage of this at the expense of our Association. This is not fair to the vast majority of AMA Organizers who promptly pay their insurance premiums, nor to AMA members who expect us to provide good stewardship of their membership dollars.

Effective immediately, AMA can **no longer sanction and insure your events if your insurance premium is not paid prior to your event date.**

We can no longer accept post-dated checks, or wait for "the check in the mail". Unless insurance is pre-paid, organizers will receive **ONE** notice, approximately 14 days prior to your event date, reminding you the premium is due. If you do not respond to that notice, we will attempt to contact you via telephone or e-mail the week of your event to request credit card information to pay the insurance premium due. If the premium is not paid in full **PRIOR** to your event date, we will cancel your sanction and insurance. We can no longer pay your premium and then try to collect the money after your event.

We encourage and appreciate all your efforts to pay your insurance premiums promptly. Doing so, is just one more step AMA Organizers can take to help keep insurance premiums to a minimum.

In addition, remember... If you have a cancellation, it is **your responsibility** to contact the AMA in a timely manner as described on the cancellation form included with your sanctioned event paperwork.

***~~~E-MAIL~~~***

### ***STEPPING UP TO ELECTRONIC COMMUNICATIONS***



Kudos to all you AMA Organizers who responded to the October 2, 2007 e-mail "blast" advising where you could download important information -- including 2008 applications -- therefore **SAVING OUR ASSOCIATION THOUSANDS OF DOLLARS.**

Isn't this an exciting era?!?! Imagine how much the Pony Express riders delivering mail in the 1860's would have loved to shorten and de-stress their work day by utilizing electronic communications! Yes, change takes time, but the time is NOW!

In today's world, it is common practice to use electronic communications as opposed to "pen and paper" communication. Electronic communication is less personal? Maybe. Electronic communication is more cost effective and time efficient? **DEFINITELY!!**

(continued on page 4)

Organizer Services will increasingly rely on electronic communication to keep AMA Organizers up-to-date, deliver insurance certificates, and otherwise provide important services. It is therefore extremely important that we have a valid e-mail address for your organization.

As an example, as of October 30<sup>th</sup> insurance certificates for sanctioned events are now sent electronically.

To enable us to serve you better, please make sure we have a correct, valid e-mail address for your Organization. If you a question or want to confirm the e-mail address we have on file, please e-mail [jhelmick@ama-cycle.org](mailto:jhelmick@ama-cycle.org) and we'll be happy to verify for you.



**WELLS FARGO MOTORSPORTS ANNOUNCES:**  
***PARTICIPANT ACCIDENT COVERAGE AVAILABLE FOR AMA EVENTS***  
***AVAILABLE NOW DIRECTLY THROUGH WELLS FARGO MOTORSPORTS***  
***(FORMERLY WISENBERG MOTORSPORTS)***

**What is the coverage?**

You can select either \$10,000 or \$15,000 Excess Medical coverage and for no extra cost you will also receive \$10,000 Accidental Death and Dismemberment coverage. A \$2,500 Excess Medical per person deductible will apply to any medical claim.

**Who is covered?**

Riders, flaggers and other participants, other than employees, are covered but only while performing event related duties and only if the participant has signed the AMA release and waiver agreement.

**How do I purchase this coverage?**

Select the option you want and return the form along with your payment no less than 10 days prior to the event to the address noted below.

**If we have claims to report, how do we handle that?**

Fully complete the signed AMA injury report form and fax to 713-507-9470. Refer to [www.wisenberg.com](http://www.wisenberg.com) for claim reporting information, including frequently asked questions.

**For more information contact Wisenberg Motorsports at Wells Fargo Insurance Services of Texas, Inc at PO Box 201469 - Dallas TX 75320-1469. You can also telephone Wisenberg at: 800.364.9476 or check out their website at [www.wisenberg.com](http://www.wisenberg.com).**

## THAT PESKY SEPARATE INSURANCE APPLICATION

As we process the sheaves of paperwork from sanctioning meetings, we've noticed that a number of event sanction forms have been submitted without their accompanying insurance application form. And in some cases, we're receiving ONLY insurance application forms, without any accompanying event sanction application.

As a reminder, each event sanction application should be accompanied with an insurance application. If you think you may have forgotten to send the insurance form along with sanction application, please complete and send one to us; be sure you list the event date for which it is intended. We'll get them matched up with the proper file.

Insurance application forms, as well as many other event management forms, are available online at [www.AMADirectLink.com/Organizers](http://www.AMADirectLink.com/Organizers).



## ANNUAL RELEASE UPDATE

As AMA's Competition Membership enters its second year, we've improved the program to make racing easier for both riders and AMA Organizers. First, if a rider races and is a paying AMA Member, then they will be categorized as a Competition Member and receive a "Racing Credential." Second, the AMA Annual Release is now optional. This means an Annual Release is no longer required to be an AMA Competition Member.

You'll recall that during 2007, the AMA Competition Membership card served as proof that the member had an Annual Release on file with the AMA. This will no longer be the case. For 2008, members with an Annual Release on file will be issued a separate AMA Annual Release Verification Card. **Proof that an Annual Release is on record with AMA shall be demonstrated by showing both a valid AMA Membership Card and a Valid Annual Release Verification Card.**

AMA Organizers who choose to recognize the AMA Annual Release program should view both the rider's valid AMA membership card and the Annual Release Verification Card. AMA is developing and will soon make available an online Annual Release verification tool to provide additional support for the Annual Release Program.

*BEST WISHES FOR A SAFE, HEALTHY, AND PROSPEROUS*

**2008**