

Organizers News

News for AMA/ATVA Chartered Clubs and Promoters

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AMA CHARTERS, SANCTIONS, AND INSURANCE

YOU WIN SOME...YOU LOSE SOME

(By Joyce Lea Helmick, AMA Charter Coordinator)

The above heading reflects our bitter sweet emotion regarding the retirement of AMA Sanction & Insurance Manager, Mary Hurley, and the promotion of Administrative Assistant to the Vice President of AMA Racing, Cherie Schlatter, as Mary's replacement.

On June 7, Bob Chaddock, Vice President of Racing Administration, officially announced Mary's retirement, which will begin on November 2, 2007. That's the "lose some" part for our Association.

"Mary has done so much for the AMA during her career here, and is loved and respected by both the AMA staff and the promoters, clubs and districts she deals with on a regular basis. Luckily for us, Mary has agreed to stay on here until November 2, helping to train her replacement and ensure a smooth transition", Bob stated.

Cherie would like to share these sentiments about Mary; *"I remember being interviewed by Mary in 1988. She was so warm and sincere then and she still is." "I have enjoyed working for her and with her all of these years. When I hear the word "classy" being used to describe someone, my first thought always goes to Mary. She is truly a woman with class and conviction and I admire her very much." "I wish her the best as she truly deserves it."*

Joanne, AMA Insurance Processor recalls; *"Mary and I go way back; before I heard of the AMA. Her son, Doug, and my son Brian are the same age and went to school together, and graduated in the same class at South High in Westerville, OH. We both have been through good times and bad, and been there for each other. Enough said. Mary, I wish you the very best and know I will run into you at St Paul's or when I go by your place each Saturday and Sunday. Have a Great Retirement!*

Sanctionin' Sandi has heart-felt comments as well: *"I remember Mary being so kind to me from the very first day I began on the switchboard. Then, when I decided I'd like to stay at the AMA, my next decision was what department I wanted to work in. I'd seen first-hand that Mary's department truly worked as a team; I wanted to be part of that. I've been very glad I made that choice.*

"From my inception as AMA Charter Coordinator and working closely with Mary since September 2001, I've easily grown to admire, respect, and hold Mary in the highest regards. She's been not only a great Supervisor; but also a hard working co-worker. I could go on and on about Mary's many attributes, but I'll just sum it all up by saying she rates a double A+ in my book.", Joyce says. *"Good-luck, and ENJOY your retirement, Mary!"*

Serena, the new mom in our department, sums up her feelings for Mary by saying, *“She never is mean, always patient, always thinking with empathy in mind, encourages me, and is just like the best boss that I have ever had. All I think of with memories is that she puts up with me.”*

The “win some” part of this story is that we are thrilled to be working with Cherie Schlatter. Most of you are familiar with Cherie, as she is also an individual who has contributed a good deal to our Association during her nearly 20 years of service. Cherie has held a number of positions here, ranging from Charter Coordinator to Insurance Processor to Sanction Coordinator. In more recent times, she's served as AMA Congress Clerk, the Off-Road Coordinator, as well as the Administrative Assistant to the Vice President of Racing.

Cherie officially began her Sanction & Insurance Manager duties on August 10, and is working closely with Mary to make the transition as seamless as possible until her retirement. We all look forward to working with you Cherie!

Congratulations to Mary on her retirement and to Cherie on her promotion!

OLD FORMS GET A NEW LOOK

(By Joyce Lea Helmick, AMA Charter Coordinator)

Charter and Sanction applications have a new look for 2008. What used to be called “Road” is now recognized as “Recreational”, and the past reference of “Off-Road” is now known as “Competition”.

The more extreme change you'll notice is that, as in the past, the insurance section of the sanction application is missing. Don't panic; yes, you can still purchase liability insurance through AMA!

Beginning in 2008, there is a separate application to use when applying for liability insurance for sanctioned events. Recreational and Competition organizers will both use the same insurance application. We encourage you to send in your sanction and corresponding insurance applications together. As in the past, sanction fees are required to be paid when application is submitted; insurance premiums can be paid in advance or invoiced to you (if submitted within the time limit as stated on back of the sanction forms).

Promoting Organizers....Don't forget to vote for your AMA Congress Delegate !!!!

HONORING DEDICATED AMA SUPPORTERS

(By Joyce Lea Helmick, AMA Charter Coordinator)

We would like to take this opportunity to honor two outstanding groups of AMA Chartered Clubs.

THE FIRST GROUP FIRST CHARTERED WITH AMA 75 OR MORE YEARS AGO. THIS GROUP, IN ALPHABETICAL ORDER, IS:

Baltimore Ramblers MC Inc.	Mid-West Club
Billings MC Club	Milwaukee MC Club
Bridgeport MC Association	Mount Baker MC Club Inc.
Capital City Motorcycle Club-CA	Muskegon MC Club
Chicago Eagles MC	Pasadena MC
Crotona MC Club Inc.	Peoria MC Club Inc.
Dayton MC Club Inc.	Portsmouth MC Club
Erie MC Club Inc.	Reading MC Club Inc.
Galesburg MC Club Inc.	Red Wing MC Club
Greater Akron MC Inc.	San Francisco MC Club
Harrisburg Motorcycle Club	Sandusky Valley Riders
Lansing MC Club	South Shore MC
Madison MC Inc.	Treaty City Motorcycle Club Inc.
Memphis MC Club Inc.	Yonkers MC Club
Meriden MC Club	

THE SECOND GROUP FIRST CHARTERED WITH AMA 50 OR MORE YEARS AGO, BUT LESS THAN 75 YEARS AGO. THIS GROUP, IN APLHABETICAL ORDER, IS:

Athens MC Club	Dayton MC Auxiliary Inc.
Atlanta MC Club	Dirt Diggers-Southern CA
Battle Creek MC Club	Dux MC Club
Blackhawk MC Club	E PA Piston Poppers MC Inc.
Blue Comet MC Club Inc.	Electric City Riders
Bulldog Riders MC Inc.	Enduro Riders Association
Bushkill Valley MC Club Inc.	Farwest MC Club
Cal Poly Penguins	Flint MC Club
Canton MC Inc.	Flying Dutchmen Cycle Club
Capital City MC Club Inc.-OH	Four Aces MC
Central IL MC	Garden Spot MC
Checkers MC	Golden Eagles MC Inc.
Cincinnati Cavaliers MC	Goshen Iron Horsemen Inc.
Cross Island MC	Greater Seattle MC Club
Cycle Alley Riders Inc.	Happy Ramblers MC Club
D C Ramblers MC Club Inc.	Hilltoppers MC Inc.
Dawn Patrol MC Club	Huron Valley Night Hawks

Indianhead Cycle Club
Jack Rabbits MC
Jackpine Gypsies MC Club Inc.
Jolly Rangers MC Inc.
Knights of the Road MC - MI
Lamoine Ramblers
Lebanon Valley MC Inc.
Lima MC Club Inc.
Lodi MC Club Inc.
Louisville MC Club
Manchester MC Club Inc.
Mansfield MC Club
Meteor MC Club Inc.
Middle Atlantic MC Dealers
Midwest MC Riders Inc.
Missouri Mules Motor Club Inc.
Motor Maids Inc.
New London MC Club
North Bay MC Club
Northwestern Ohio MC Assn.
Oakland MC Club
Old Fort MC Inc.
Pagoda MC Club
Pekin MC Club
Philadelphia Corsairs
Pioneer MC Club Inc.
Plymouth Blackhawks MC
Port Huron MC Club Inc.
Port Stockton MC
Prairie Pups MC Club Inc.
Prospectors MC
Quaboag Riders Inc.
Queensboro MC Club
Ramapo MC

Rambling Wheels Inc.
Regent Riders
Rib Mountain Riders MC Inc.
Richmond MC Club Inc. - VA
Richmond Ramblers MC - CA
Riders MC
Rock River Riders MC Inc.
Rocky Mount MC Club Inc.
Salinas Ramblers MC Club Inc.
Salt Lake MC Club
San Jose Dons MC
Southern California MC Club Inc.
Springville Travelers Inc.
Stockton MC Club
Sunland Shamrocks
Tacoma MC Club
Town & Country MC
Travelers MC
Tri City MC Club
Triangle MC Club
Tumbleweed MC
Turnpike Ramblers MC Inc.
Vancouver Black Cats MC
Wabash Cannonball Club
Waco Eagles
Warren Buckaroos MC Inc.
Wayne County MC Inc
Western Reserve MC Club
White Rose MC
Yankee MC Club Inc.
York MC Club
Zinc City MC
Zoar Valley Riders MC

The AMA is extremely **grateful to** and **proud of** these clubs for their continued years of support and dedication. A tip of the helmet to you all. THANK YOU !!!!

INSURANCE RATE DECREASE!!!

(By Cherie Schlatter, AMA Sanction & Insurance Manager)

We are very pleased to announce that the AMA and Wisenberg Motorsports have renewed their partnership. **Wisenberg Motorsports** will be the liability insurance provider for AMA-sanctioned events during the upcoming season and all Sanction Class rates are **eight percent less** than this year's!!! (Effective October 1, 2007)

Wisenberg Motorsports, a division of Acordia of Texas, is the largest motorsports insurance agency in the country. Their insurance carrier, ACE American, is rated A+ by AM Best Company. **Wisenberg Motorsports** is an excellent choice for AMA Promoting Organizers combining cost-effective coverage, stability in the marketplace, a solid carrier, and extensive motorsports experience.

AMA's ability to provide this benefit is due in no small part to the quality of our AMA Promoting Organizers (that's YOU), the quality of your sanctioned events and your rigorous efforts in risk management. Thank you.

The AMA knows how important the quality and affordability of insurance coverage is when making your decision to organize and promote AMA-sanctioned events. We hope we've made your decision an easy one...top-quality coverage made even more affordable.

Please contact me at cschlatter@ama-cycle.org with any questions regarding other changes in coverage.

2008 CHARTER AND SANCTION FEES

(By Joyce Lea Helmick, AMA Charter Coordinator)

There will be no competition charter or sanction fee increases for 2008. Isn't that exciting news?! However, there is a slight increase in recreational riding fees for 2008. Check out the appropriate forms for the 2008 charter and sanction fees.

DEFINING THE OFFICER

(By Joyce Lea Helmick, AMA Charter Coordinator)

We're tweaking the title name of a very important officer for your AMA organization. What's always been referred to as *Insurance Communications Officer (ICO)* is now recognized by AMA as *Risk Management Officer (RMO)*. The recognized duties of this officer remain the same. It's always been **recommended** that your ICO attend the AMA Risk Management Workshop. However, it is now **required** that your RMO attend the Workshop. With that in mind, let's review the expected duties of a RMO, as listed below:

- 1) To insure events are properly sanctioned
- 2) To insure that liability insurance coverage is in place
- 3) To insure that the registration process for events operates properly, including signing of release forms
- 4) To complete and forward to AMA Headquarters the properly completed post-event paperwork required after every AMA sanction

- 5) To research and consolidate information on all participant or spectator mishaps during an AMA sanctioned event, complete and forward the injury report form to the AMA no later than 14 days after the event. However, in the case of a fatality or serious injury - serious injury being defined as any injury requiring hospitalization - telephone the AMA the first working day following your event, and the injury report form is to be mailed to the AMA within 24 hours after the event - along with the release form and data card signed by the injured party.

THERE ARE NO EXCEPTIONS TO THE RULE 
(By Joyce Lea Helmick, AMA Charter Coordinator)

Remember those words from Connie Francis' famous song? Well nothing could be truer when it comes to the serious topic of Risk Management. While the majority of our promoting organizers appreciates and understands the value AND necessity of attending the AMA Risk Management Workshop (RMW) every two years, unfortunately lack of current RMW training remains a problem for some organizers. Attending RMW training is not only important, but REQUIRED; IT'S JUST THAT SIMPLE. Without appropriate/current RMW training, your club/organization CANNOT be approved to hold an AMA sanctioned/liability insured event. This is not only an AMA requirement; it is a requirement of our insurance carrier. Your Risk Management Officer (or RMO) should be the person who attends the Workshop. However, you are welcome and encouraged to bring as many persons from your organization to the Workshop as you would like.

Additionally, there seems to be on-going confusion as to the difference of attending an AMA Risk Management Workshop (which is presented at every AMA Sanction Meeting; and also at AMA Headquarters in Pickerington, OH during the months of February - August), as opposed to attending a local district meeting. To clarify; attending a district "date board" meeting is unrelated and separate from attending an AMA Sanction Meeting. Usually, district "date board" meetings are where the organizers in your district get together to decide event dates and ask for approval from your district officers to hold district points paying events. The AMA Sanction Meeting includes AMA Risk Management Workshop, voting on your AMA Congress Delegates, and is where AMA staff collects your completed charter and sanction applications. It is of utmost importance that you document your attendance at the AMA Sanction Meeting by signing the attendance sheet provided by AMA Staff.

What may cause some confusion of the two meetings is the fact that often the district and AMA schedules our separate meetings on the same date and location for attendees' convenience. However, it is important to know that the two meetings are separate and have separate purposes. Remember, attending a district "date board" meeting does not provide you with required AMA RMW training.

It is also important to take responsibility for your event by having your recognized Risk Management Officer (RMO) attend the RMW every two years. Although an occasional exception was approved in the past, we are no longer able to approve “substitute” RMOs for organizers who don’t have their own current RMW training.

Although we try to be pro-active in contacting you as soon as we are aware that expired RMW status is an issue in regards to upcoming sanctioned events, ultimately it is your organization’s responsibility to be aware of your RMW status. If in doubt, please contact me at jhelmick@ama-cycle.org or 614.856.1900, extension 1241 and I will be happy to check it out for you.

Finally, and as we all know, AMA Sanction Meetings are held in various locations throughout the U.S. during the months of November and December every year. There’s a link to the 2007 AMA Sanction Meeting Schedule included with this electronic mailing, and a hard copy enclosed for those of you receiving this mailing via postal service. You’re welcome to attend any AMA Sanction Meeting that is convenient for you; but remember, to vote on the AMA Congress Delegate in your assigned district, you must attend the AMA Sanction Meeting held in your geographically assigned district. For districts that do not have an AMA Sanction Meeting scheduled for 2007, you’ll find your proxy ballot to vote for your AMA Congress Delegate on page 19 of this *Newsletter*.

REVIEW OF AMA RISK MANAGEMENT WORKSHOP TRAINING REQUIREMENTS

(1) At least one officer of your organization, as recognized on your current charter application, is required to have attended an AMA Risk Management Workshop within the last 24 months prior to your requested sanctioned event date. As previously mentioned, AMA recognizes the duties of a Risk Management Officer as being *responsible for insuring events are properly sanctioned, insuring that liability insurance coverage is in place, insuring that the registration process for events operates properly (including signing of release forms) and finally to make sure the post-event paperwork is sent to AMA Headquarters as required.* With those duties in mind, the person who attends the Workshop should be recognized on your charter application as your Risk Management Officer (RMO). (2) The person representing your organization for RMW purposes is required to be a current individual AMA or ATVA member. (3) The person representing your organization for RMW purposes is required to be at your AMA sanctioned event to oversee registration.

IF THESE REQUIREMENTS ARE NOT MET, YOUR FUTURE EVENT/S CANNOT BE APPROVED BY THE AMA SANCTIONS DEPARTMENT.

We understand that occasionally a situation beyond your control becomes an issue. As in the past, we will do what we can to work with you to make sure your sanction request and liability insurance are in tact. However, we need organizers to understand the serious stance the AMA and our insurance carrier places on current RMW training. With that in mind, please help us “tighten up” the loopholes regarding current RMW training to insure we all have access to good, stable liability insurance; as well as access to legal assistance in case of a law suit.

Thanks for all your dedication, hard work and cooperation!

WHAT'S BLACK AND WHITE AND READ ALL OVER?

(By Joyce Lea Helmick, AMA Charter Coordinator)

E-mail your guess to jhelmick@ama-cycle.org by November 1, 2007 and if you're guess is correct, you'll receive a FREE AMA Chartered Club Patch.

FAXING SERIOUS INJURY INFORMATION

(By Serena Van Dyke, AMA Supply Order Clerk)

Although we hope to never have to receive notice of fatalities or serious injuries during AMA sanctioned events; reality is that we know it happens. The latest instruction from our insurance carrier on how to report a fatality or serious injury (an injury warranting an overnight hospital stay) during your sanctioned event is this: First, gather all information about the injured party; for example the injuries sustained, the current prognosis, and the AMA release and amateur data card (if applicable) the injured person signed. Second, immediately call the AMA to report the injury. Our toll free telephone number is 800.262.5646 and our voice mail is available 24/7. However, call us **no later than the first business day** following your event where the injury occurred. Speak to or leave a message with Serena at extension 1213. Serena will ask you to fax or e-mail a copy of the AMA release form and amateur data card (if applicable) signed by the injured party to her at 614.856.1921 or svandyke@ama-cycle.org. Serena will in turn notify our insurance carrier of the incident. The original release and data card (if applicable) should then be sent with the other paperwork pertaining to your sanctioned event within the required 14 days after your event.

As mentioned in the June issue of *Organizers News*, Serena will be washing burp cloths, boiling baby bottles, and learning all about motherhood by the time you read this issue. However, there will be someone receiving her telephone calls and e-mails while she is out of the office, so continue to call her "1213" telephone extension and/or use her e-mail address to report serious injuries until she returns in December.

CLOSET CLEANING

(By Serena Van Dyke, AMA Supply Order Clerk)

RELEASE/WAIVER FORMS

The date when the AMA releases/waivers were most recently revised can be found in the lower right hand side of the forms. Please check your stock. Do you have release forms that have a revision date prior to 05/04? If you do, please destroy them as they are outdated. It is very important to the insurance company that you have current forms, as this can affect any claims against you. You can order current release/waiver forms from the AMA Supply Order Form, included with this electronic mailing, and a hard copy enclosed for those of you receiving this mailing via postal service.

AMA/ATVA MEMBERSHIP APPLICATION PADS

Do you have any used, unused, unwanted, AMA/ATVA membership application pads? If so, please return them to us at: AMA - Attention: AMA Membership Department - 13515 Yarmouth Drive - Pickerington OH 43147. Since they contain confidential information of our members (addresses, telephone numbers, etc.), we'd like to properly dispose of them.

AMA RELEASE AND WAIVER GUIDELINES

The following are the most recent guidelines forwarded by our insurance carrier as to who is required to complete...and how you/they should complete release forms for AMA sanctioned events. Please disregard and destroy the previously distributed March 10, 2007 notice and the "blue document notice" in regards to completing release forms, as our insurance carrier has revised their requirements.

1. INTRODUCTION

These guidelines provide basic information for event organizers regarding release and waiver procedures for all AMA-sanctioned events. The release and waiver form is the cornerstone of your ability to obtain insurance coverage for AMA sanctioned events. Further, AMA's insurance carriers' obligations to provide insurance coverage under the AMA event insurance plan are expressly contingent upon the operation of an effective system to obtain executed release and waiver forms from everyone who enters an AMA event area not open to the general public. **If you do not have an effective waiver and release system, coverage for a claim may be denied.**

NOTE: These guidelines are for individuals entering a restricted or "hot" area. This includes pit crew, racers, racing officials, family, friends, media and even spectators. Participants that have an AMA Competition Membership card may be admitted to events without executing a "per event" waiver. This includes minors; however parent/guardian must be present if the minor is participating in the event. (See AMA Rulebook)

2. RELEASE AND WAIVER FORMS

Everyone who enters a "restricted area" (an area not open to the general public) must sign a release and waiver form. At a "non-spectator" event, this means that everyone admitted to the event site must sign a release and waiver form.

Unless notarized, all waivers must be witnessed at the event (space located on the form) by the event staff administering the release procedures. Try to develop a regular group of "registrars" to handle waiver execution at all events.

Every form must be completely filled out. The event date(s) and location(s) **MUST** be specified. **THIS IS CRITICAL! If the waiver applies to a multi-day event, all dates must be listed as the "event date(s)"; e.g. 5/27-29/2007.**

3. EXECUTION PROCEDURES

Please note the distinction between ‘spectators’ and ‘participants’. ‘Participants’ are defined as all individuals who have executed a release and waiver for an event. ‘Spectators’ at an event are those who have not signed a waiver form. Everyone admitted into the event site at a “non-spectator” event must be a “participant” who has signed a release and waiver form. It is permissible (where the event site layout permits) for the event organizer to set up a specifically defined and limited area either within the event site or, preferably, beyond its perimeters where “casual spectators/passersby” may observe the event without signing a release and waiver. Such a limited/clearly defined area must, of course, be adequately away from any restricted areas and clearly “out of harm’s way”.

All forms must be witnessed on the applicable space on the form by an event official.

Every form must be completely filled out. The event dates and locations must be specified. **If the waiver applies to a multi-day event, all dates must be listed as the “event date(s)”;** e.g. 5/27-29/2007. **This is critical!**

Use only original forms with two-color printing. Do not use single color (black and white) photocopies.

4. MINOR WAIVER FORMS

Minor riders, course workers and any other minor whose official capacity requires him/her to enter a “hot” area), **MUST** have a waiver on file that is signed by **BOTH** parent(s)/legal guardian(s).

Hot areas may be defined by the event organizer/promoter but must include, at a minimum, the actual competition (track) area and any “hot pit” areas immediately adjacent to the track.

Only parents or **LEGAL** guardians may sign the waivers.... Not friends, relatives, etc.

Minor waiver forms may be provided to be executed by the parent(s)/legal guardian(s) away from the event. However, the signatures **must be notarized**. Minor waivers are executed by the parent(s)/legal guardian(s), **NOT** the minor. Do not have minors sign adult waiver forms.

Minors are defined in almost all states as anyone under 18. Check with your state’s authorities if you are uncertain.

NOTE: These guidelines are for “per event” waivers for event participants that do not have an AMA Competition Membership card. Participants with a Competition Membership card may be admitted to events without executing a “per event” waiver pursuant to AMA Competition rules.

Questions may be directed to smaher@ama-cycle.org

AMA SANCTIONING SERVICES

Revised 8/30/07

AMA SPECIAL EVENTS

LAST CALL TO REGISTER FOR AMA TRACKSMART CONFERENCE

(By Will Stoner, Director of Special Events)

The inaugural AMA TrackSmart Conference for promoters and organizers is just around the bend and deadlines are looming. Don't miss this opportunity to learn from industry experts how to improve your operation, strengthen your bottom line and have a great time doing it!

Although you can register for the conference until November 9, 2007, in order to receive two complimentary AMA sanctions for the 2008 season, you must register by September 17, 2007. Note that we have extended the deadline to receive the free sanctions from September 7th to the 17th.

Additionally, an AMA Risk management Workshop that will satisfy AMA requirements has been added to the conference. The exact day and time will be announced shortly. Please note that the Risk Management Workshop is open to TrackSmart Conference participants only.

TrackSmart will educate organizers and promoters about the latest, cutting edge methods to develop, market and conduct world-class motorcycle -and ATV- racing events. Not only will conference participants attend a series of classroom seminars and workshops, but they will also be able to network with industry experts and take part in roundtable discussions with them.

The conference will begin with a Thursday afternoon registration, followed by a welcoming reception with product vendor displays and opening remarks.

On Friday morning, registration will continue and the seminars will commence with two presentations in the morning, followed by lunch. Two afternoon seminars will conclude the first day. On Friday evening, conference attendees will be given the option of attending the annual AMA Sports Banquet at the Rio All-Suites Hotel and Casino, which is within walking distance of the Gold Coast.

Saturday will begin with two morning seminar sessions, followed by lunch. The afternoon seminar will be followed by a roundtable panel discussion and final remarks to conclude the conference. On Saturday evening, conference attendees will be given the option of attending the AMA Maxxis EnduroCross race at the Gold Coast's sister hotel, the Orleans. Free shuttle service is available.

While there are no conference activities scheduled for Sunday, attendees will have the option of attending the AMA Pro Racing Banquet being held at the Rio.

CONFERENCE DETAILS

Dates: November 15-17, 2007

Location: The Gold Coast Hotel & Casino
4000 W. Flamingo Rd., Las Vegas, Nevada

Tuition: \$379 per person-includes:

Thursday night Reception --- Vendor area access --- Continental breakfast and lunch Friday and Saturday --- Event shirt --- Hat --- Conference materials --- Two free AMA event sanctions for 2008 valued at \$200 (Must register before September 17, 2007 to get sanctions --- Single day sanction valued at \$100 --- Two day events count as two sanctions --- Sanctioned events must occur between January 1, 2008 and December 31, 2008).

OPTIONAL PROGRAMS:

AMA Sports Banquet --- Friday, November 16, 2007 --- **\$100 per person** --- At the Hotel Rio, directly across the street from the Gold Coast.

AMA Maxxis EnduroCross --- Saturday, November 17, 2007 --- **\$40 per person** --- At the Orleans Arena, about a mile from the Gold Coast. --- Great seats for this always-sold-out event!

AMA Pro Racing Banquet --- Sunday, November 18, 2007 --- **\$150 per person** --- At the Hotel Rio, directly across the street from the Gold Coast

TO REGISTER OR FOR MORE INFO:

Contact Tracey Powell at 800.262.5646, extension 1248 or log onto:

<http://www.amadirectlink.com/organizers/TrackSmart/>

AMA RECREATIONAL RIDING

FROM THE DESK OF AMA RECREATIONAL RIDING MANAGER

(By Dave Hembroff, Recreational Riding Manager)

Greetings!

Already the leaves are turning and folks are asking if I'm looking forward to things slowing down as the sun starts to set on another riding season. Anyone who is in the motorcycle events business knows that there is no "off-season". You are either preparing or you are doing – sometimes both at the same time.

Of course, I don't need to tell you this. Regardless of what you've left to complete this year, I'm sure next year is on your mind. So it is here at the AMA and in the Riding Department. Plans for 2008 are already in the works and we are sure it will be another great year.

You will see a broadening of focus in '08 from AMA Riding. We are committed as ever to promoting quality road riding events, but we will also look to expanding our successful Adventure Riding Series and National Dual Sport Series as well as adding something for other types of recreational riders. If you are considering any sort of new recreational riding event or putting a fresh spin on a traditional event, you need to contact the AMA Riding Department to learn more about our 2008 sanction program.

Our aim is to focus on our department's primary mission, to serve the interests of motorcyclists by pursuing and promoting safe, quality and fun motorcycling events for recreational riders. We work for our members (you) to help make motorcycling better. By choosing to sanction with the AMA, you make a commitment to the present and future of the sport, and we appreciate you for your continued support.

I haven't heard from many of you about our new Organizer's Guide to the Premier Touring Series. This handy guide outlines what the PTS is, how it can help increase your event's visibility, and the value-added services the AMA provides to organizers who step up for these sanctions. I will be updating the guide as necessary, but I won't know how better to serve organizers if you don't let me know how I'm doing.

Again, I appreciate all your efforts on behalf of motorcycling and the AMA and I always look forward to hearing from you. Please drop me an email at dhembroff@ama-cycle.org, mail a letter addressed to me at the AMA offices, or call if you have the time.

Until I see you on the road...

RIDE ON --->

AMA RACING

OFF-ROAD RACING EVOLVES

(By Chuck Weir, Director of Off-Road Racing)

Lately there has been a lot of interest in a new variation on off-road racing, an outdoor EnduroCross™ type event. Riders are looking beyond Hare Scrambles and wanting something new and challenging. We are calling this form of racing "Extreme Off-Road" and will be run side by side, short distances with radical obstructions.

The type of obstacles we would expect to see at an Extreme Off-Road event would be natural terrain, telephone poles, boulders, water obstacles, earth mover tires and drain pipes or conduits. The race should run the obstacles then a section that runs out onto an off-road course and then back into the obstacles. This will make for great spectator viewing and front gate opportunities for the promoter.

Since this is so new and there really is no history to base any specific rules on, the best way to grow this is to let it evolve over the next year. Right now our definition is that it will be a multi-lap race with scoring similar to Hare Scrambles.

The new 2008 Sanction Form will have an Extreme Off-Road category, so step-up and sanction an Extreme Off-Road event in 2008!

Call me at 614.856.1900, extension 1245 or e-mail me at cweir@ama-cycle.org with any questions or ideas.

ALL TERRAIN VEHICLE ASSOCIATION

(By Doug Morris, Director of ATVA)

We all hope every club or promoter had a fun and successful year. I know there are a number of you out there that would like to find a way to attract more ATVs to your events.

There are several Congress proposals that could create new opportunities for clubs and promoters to host non-road ATV and motorcycle events. The proposal that has many organizers and riders alike excited is not requiring AMA or ATVA membership for riders to participate in non-road Poker Runs and Trail Rides.

Non-road Poker Runs and Trail Rides can be just plain fun, great fund raisers or a way to expose riders, motorcycle and ATV alike, to the possibility of trying out one of your Hare Scrambles or Enduros.

We hear from ATV riders all the time about how they enjoy reading about ATVs in ATVA News, the member publication for ATVA members. At your next event if you have ATV riders needing membership, give them a choice, AMA or ATVA.

AMA GOVERNMENT RELATIONS

AMA AWARDS SOUND-TESTING KITS

(By Royce L. Wood, AMA Legislative Affairs Specialist)

In the AMA's continuing effort to educate riders about how noisy bikes risk rights, the Government Relations Department has awarded nine sound-level test kits to AMA districts, clubs and promoters.

The kits are used to test the sound level of bikes to educate riders about how loud, or quiet, their bikes are, and to ensure that competition machines meet AMA competition sound limits.

“Few other factors contribute more to misunderstanding and prejudice against the motorcycling community than excessively noisy motorcycles,” says Royce Wood, AMA legislative affairs specialist. “With accurate sound testing, riders can know how loud their bikes are and can get advice from the testers about how to quiet down their machines.”

The sound-level test kits were granted to the CC Riders Motorcycle Club, Nutmeg Scramblers, Cheaha Trail Riders, AMA District 1 (New England) Congress Delegate Bill Haas, the Wisconsin Off-Highway Vehicle Association, Freestone County Raceway, Walden Playboys MC, AMA District 16 (Northwestern Michigan, Wisconsin) and AMA District 27 (Washington).

This is the third year that sound-testing equipment has been available through this grant program. In the first two years, the Government Relations Department awarded only sound meters. This year, awardees got an entire kit that includes a sound meter, tachometer, instructional DVD and manual, spark arrester probe, personal protective equipment and a certificate for a free annual recalibration from the sound meter supplier.

For more information on this sound meter grant program, contact Royce Wood, AMA Legislative Affairs Specialist, at 614.856.1900, extension 1225, or by e-mail at rwood@ama-cycle.org.

AMA RESPONDS TO TRACK TAX BILL

(By Sheila Andrews, AMA Legislative Assistant)

The “Motorsports Fairness and Permanency Act of 2007,” was introduced earlier this year in the forms of H.R. 1304 and S. 557.

This legislation amends the Internal Revenue Code, making the current seven year depreciation period for racetracks permanent. If Congress does not act, the seven year standard will automatically sunset to a 20-year depreciation schedule for assets put into service after December 31, 2007.

AMA sent a letter of support to all members of the House Committee on Ways and Means and Senate Committee on Finance that were not already listed as co-sponsors for each bill. In addition, a member of AMA’s Government Relations Department participates in a monthly conference call to monitor progress.

As the largest motorsports sanctioning body in the United States, AMA joins a group of 10 other motorsports organizations in support of H.R. 1304 and S. 557; including: NASCAR, the NHRA, the International Speedway Corporation, Dover Motorsports, and others.

For more information on the “Motorsports Fairness and Permanency Act of 2007” or to obtain a copy of AMA’s letter to Congress, please contact Sheila Andrews, AMA’s Legislative Assistant in the Washington, DC office at 202.742.4303, or by e-mail at sandrews@ama-cycle.org.

MOTORCYCLE HALL OF FAME MUSEUM

HERITAGE CLUB

(By Toni Severance, Annual Fund Manager)

Is motorcycling close to your heart? Does protecting and preserving that history sound like something your AMA club would like to support? If so, the Motorcycle Hall of Fame Museum would like to invite you to join the Heritage Club.

The Motorcycle Hall of Fame Museum is a charitable organization that continues to exist due to gifts from individuals and groups, like your AMA Club. The Heritage Club program provides the opportunity for AMA chartered clubs to proclaim an appreciation of the history of motorcycling by joining a community of enthusiasts which protects and preserves the memories of such a great group of people, motorcyclists.

Joining the Heritage Club is easy. All your club has to do is make a gift to the Museum. Motorcycle clubs raise millions of dollars each year for charity. If every group included a small portion of these gifts, such as 1% or 2% for the Museum, we would have over \$100,000 to honor those who have created the history we all live with now. Consider including the Motorcycle Hall of Fame Museum in one of your fundraisers this year.

For more details on how to join the Heritage Club or for ideas on ways to support the Motorcycle Hall of Fame Museum, please contact Dan Smith at 614.856.2222, extension 1198 or via e-mail at dsmith@motorcyclemuseum.org.

AMERICAN MOTORCYCLE CLUBS

(By Mark Mederski, Executive Director)

When the AMA was formed by the Motorcycle & Allied Trades Association in May of 1924, motorcycle clubs and their activities were already in full swing. These clubs then as now provided a long list of interesting events for road riders and race fans to participate in. Among them Gypsy Tours*, poker runs, field meets, grand tours and other group activities for motorcyclists. Left behind are some very interesting objects, photographs and accounts of the activities, the subject of a new exhibit at the Motorcycle hall of Fame Museum, *American Motorcycle Clubs*. The staff of the Museum has assembled an interesting array of riding apparel, watch fobs and awards, panorama photographs, pins and patches acknowledging clubs or their events. It's all on display at the Motorcycle Hall of Fame Museum now.

* A registered trademark of the American Motorcyclist Association

2008 CLUB/PROMOTER AD RATES

Good News – No Rate Increase

These rates represent a savings of more than 50% off our general rates.
Let us help you spread word about your events with ads in
American Motorcyclist magazine.

Call: Char Orcutt, Main Office 614.856.1900, extension 1266

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<u>2008 COVER DATE</u>	<u>SPACE CLOSE</u>	<u>MATERIAL CLOSE</u>	<u>ISSUE DATE</u>	
January	10/10/07	10/22/07	12/15/07	
February	11/12/07	11/20/07	1/15/08	
March	12/10/07	12/20/07	2/15/08	
April	1/10/08	1/21/08	3/15/08	
May	2/11/08	2/20/08	4/15/08	
June	3/10/08	3/20/08	5/15/08	
July	4/10/08	4/21/08	6/15/08	
August	5/12/08	5/20/08	7/15/08	
September	6/10/08	6/20/08	8/15/08	
October	7/10/08	7/21/08	9/15/08	
November	8/11/08	8/20/08	10/15/08	
December	9/10/08	9/22/08	11/15/08	

7/2007

~ ~ ~ PROXY BALLOT ~ ~ ~

Dear AMA Promoting Organizers:

If you reside in a district where no AMA Sanction Meeting will be held this year (Districts 8, 9, 10, 20, 21, 24, 26, 30, 32, 33, 35, 39, 41 and 42), below is an official AMA Proxy Ballot to vote for an AMA Congress Delegate in your area for 2008-2009. To exercise your voting privilege, this original ballot must be notarized and received by the AMA prior to December 31, 2007.

(Special note to Clubs and Promoters in Districts where an AMA sanction meeting will not be held: Organizers must send charter and sanction applications directly to the AMA.)

On this date, _____ I, _____, _____
(date) (print name) (AMA/ATVA #)

representing, _____, _____ vote for _____
(club/promoter name) (charter #) (print name)

_____ from _____ as the AMA District _____
(AMA/ATVA #) (City/State) (number)

Road or Off-Road Congress Delegate. Additionally, I vote for _____
(circle one) (print name)

_____ from _____ as our Alternate Congress Delegate.
(AMA/ATVA #) (City/State)

(print your name)

Ballot Must Be Notarized Below:

(your signature)

Subscribed and sworn to at _____ before me this _____ day

Of _____ A.D. 2007

Notary Public _____, County _____,

State of _____ My commission expires _____.

Mail completed ballots to: American Motorcyclist Association - Attention: Cherie Schlatter - 13515 Yarmouth Drive - Pickerington OH 43147